

TOWARDS USER-CENTRIC TRANSPORT IN EUROPE

Challenges, solutions and collaborations

BRUSSELS
22-23 MAY 2017

BOUCHE À OREILLE
CONFERENCE CENTER
RUE FÉLIX HAP, 11
1040 BRUXELLES

DAY 1 - 22 MAY 2017 (10H-19H30)

10:00 – 10:30	Welcome coffee
10:30 – 11:30	Challenges for future mobility Keynotes from EC, MIND-SETS and Mobility4EU will introduce the event and the challenges, the opportunities and the collaborations towards user-centric transport in Europe.
11:30 – 13:00	What do you really know about mobility? Understanding the motives behind transportation choices. Session organized by the MIND-SETS project. This session will present the results of the MIND-SETS project and how its multidisciplinary approach to mobility can help decision makers gain a better understanding of how Europeans may respond to new mobility policies, products and services.
13:00 – 14:00	Lunch break and networking
14:00 – 15:30	How to create and tailor user centric mobility policies and products Interactive session organized by the MIND-SETS project. What forms of mobility policies, products and services will best meet future mobility needs? In this interactive session, participants will have a chance to explore the MIND-SETS Knowledge Centre , will get a preview of the MIND-SETS insights, and will be able to try out an interactive tool that predicts user perceptions of various mobility products, policies and services.
15:30 – 16:00	Coffee break and networking
16:00 – 17:30	A forum and action plan for the future of mobility in Europe Session organized by the Mobility4EU project This session will introduce Mobility4EU and its answers to questions such as: Which trends and drivers will influence transport and mobility demand in 2030? Which scenarios for transport in 2030 do stakeholders prefer? How can multimodal aspects and user needs be put into the focus of future actions driving innovation in transport and mobility? The initiative for a European Forum for Transport and Mobility will be publicly introduced and possibilities for participation in building of forum and action plan will be explained.
from 17:30	Networking cocktail

REGISTER TO THE EVENT

Book your place, admittance is free, but places are limited. Early registration is highly recommended.

[HTTPS://GOO.GL/FORMS/FRU2MJZLIFMRQ7311](https://goo.gl/forms/fru2mzljfmrq7311)

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These projects have received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 690732 Mobility4EU and No 640401 MIND-SETS.

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DAY 2 - 23 MAY 2017 (8H30-14H30)

8:30 – 9:00	Welcome coffee
9:00 – 10:30	Opportunities and novel ideas for future mobility in the EU Session organized by the Mobility4EU project Mobility4EU consortium and associated partners will talk about universal design for mobility, shared mobility, MaaS, novel concepts in freight, cross-fertilisation of concepts and technologies across transport modes, etc.
10:30 – 11:00	Coffee break and networking
11:00 – 12:30	Collaborations and Joint activities DATASET2050, CIPTEC, PASSME, SKILLFUL are among the H2020 projects working on shaping the European future transport. These projects will lead interactive and highly participative sessions to discuss topics as seamless passenger centered travelling, user co-created innovation, reduced door-to-door airport travel time, future transport education etc.
12:30 – 13:30	Structured conclusions from the two projects and way forward A recap of the talks and interactive sessions will lead to conclusions on the way forward together with participants and the EC.
13:30 – 14:30	Goodbye Lunch

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